



We are Real Food Farmers' Market Vendor Application Form

Vendor Information: Tell us about you!

Business/Farm Name: _____

Name of Owner/Contact Person: _____

Mailing Address: _____

Business Phone: _____

Other Phone: _____

Email: _____

Website: _____

To be fair to all vendors, we will only be accepting a limited number of vendors for each category below. Therefore, we ask that you be specific about the goods/services that you will sell and only sell those items that you have identified below. A waiting list will be maintained in the event an opening occurs:

Certifications you hold:

USDA Organic Certification

Certified Naturally Grown Certificate

Pesticide Management Certification

ServSafe Certification

While not required, we may ask you to submit the following info, if applicable, to what you will be selling:

list of farms/businesses (including contact info) where you will source products to resell at the market

list of locally sourced ingredients and the food business/farmer from which you source your product(s) (for baked goods, value-added or prepared food vendors)

a copy of food product labels you will be using on goods you will sell



Set up and accommodations: We're here to help!

The Weare Real Food Farmers' Market is proud to help vendors in ensuring their space is the best to promote their wares. We have a limited amount of tables and tents available. Please let us know in advance if you need any of the following accommodations, or plan on bringing anything that requires extra attention:

_____ Tent _____ Extra Space (default is 10ftx10ft)

_____ Other: _____

Advertising Info: Let us brag about you!

We invite you to tell us about/more about your business. We have collected 'biographical information' from most of you before but feel free to add a line or two about anything new you would like to share with us. Include information such as your mission, production practices, history, etc – anything you think staff and shoppers would like to know about you: _____

By signing the form below, you give Weare Real Food Farmers' Market permission to advertise your products, brand, and services including but not limited to flyers & social media platforms to advertise the Market. We reserve the right to take pictures of you and any persons using your booth for promotional purposes. For additional information, email wearerfm@gmail.com.

Insurance and Safety: The health of you and our customers is our priority

By signing this application, you agree to abide by all rules of the Market as and agree to the terms of the Market. You agree to release and hold harmless from all liability the Weare Real Food Farmers' Market and/or their agents for property being exhibited from any personal injury claims which might arise as a direct result of the vendor's property being exhibited.

The Weare Real Food Farmers' Market is covered by a limited liability insurance plan. This insurance does not cover product liability for individual vendors nor liability for personal and/or business-related damages caused by your market set up, display, goods, services, or conduct.

I understand the individual product liability and liability for my market display is my responsibility. I do hereby release the Weare Real Food Farmers' Market, its owners & staff, and the Town of Weare from liability due to my product(s), market display, or conduct.

Our insurance does not cover non-residents to possess firearms on the property. Vendors must place any guns or weapons safely locked in their vehicles.

Payment Information: Get that money!

In addition to cash, tell us how you plan to collect payment from customers. We will use this information for promotional purposes, so people know what to bring with them at the Market. Please write in all ways you accept payment below:



Covid 19 Policy: The health of you and our customers is our priority

We are dedicated to preserving the health, safety, and well being of all of our vendors, customers, and community partners. To ensure we are allowed to continue operating in this manner, the following is required of all vendors:

- Vendors must wear a facial covering at all times while on the property: This includes time setting up and packing away materials in addition to normal operating hours. For vendors handling food, wearing gloves is also mandatory. When handling non-food items wearing gloves is strongly recommended. We also recommend you have a bottle of hand sanitizer at your booth.
- No free sampling or hands on demonstrations: Vendors cannot leave out any goods or items for customers to feel or taste. It is the vendor's responsibility to ensure that once something is touched it is not allowed to go back into their stock to be sold to another customer.
- Anything to be sold at the market has to be in sanitized packaging: We recommend all goods to be pre-packaged. If not able, all goods must be placed in sanitized packaging at the point of sale with materials provided by the vendor.
- Any goods, products, or wares cannot be in reach of the public: The vendor is responsible for marketing their goods in a way where customers cannot directly touch any of the vendor's products directly. The vendor must transfer goods in sanitized packaging to the customer to prevent any possible transmission.

When possible, maintain a safe six foot distance from others while on the property. Failure to comply with these mandates while on the property can result in a booth vacancy or full partner termination. Vendors must adhere to any safety guidance or regulation given by Market staff at all times. Any practices that do not comply will not be tolerated.

It is the vendor's responsibility to maintain safety practices recommended by the FDA, CDC, and WHO that apply to their wares. All products must be in compliance with all local, regional, state, and federal laws and regulations.

By partnering with us you agree that you have read and understood all of the above conditions. Contact us at wearerfm@gmail.com for any questions.

Diversity and Inclusion Statement: We welcome everyone!

We are Real Food Farmers' Market and all of its partners are committed to fostering an environment that is safe and friendly for everyone. Any conduct that is hateful, hurtful, derisive, insulting, or otherwise offensive due to a person's race, ethnicity, gender/sexual identity, age, political/religious affiliation, and/or physical/mental ability will not be tolerated. Any incident regarding this should be brought to the attention of staff to be handled properly.



Family Friendly: We are a family company with a family friendly venue

We promise a family friendly venue to all community partners. To help us maintain this culture, we expect the following from all who use our venue including vendors or anyone operating on behalf of a vendor:

- No cursing, derogatory, or profane language
- No use of hate symbols of any kind including, but not limited to, the Confederate flag or displays using a swastika
- No consumption of tobacco, alcohol, or any other form of drugs while on the premises: Nobody representing a vendor or partner of Weare Real Food Market is allowed to bring such items on the property, or be under the influence of such items when on the property.
- No political campaigning or promotion of religious beliefs: We welcome everyone and attract customers of all kinds. This does not mean Weare Real Food Farmers' Market endorses any one system of belief or political party
- Threatening behavior, either verbal or physical will not be tolerated
- Destruction of property will not be tolerated
- Sexual harassment will not be tolerated
- Vendors shall not circulate rumors or file false or frivolous reports

Best Business Practices: We do our best!

The following statements are farmers' market policies that are widely regarded as best and standard operating practices. We encourage all vendors to read and understand our policies:

- The Weare Real Food Farmers' Market holds the right to reject a vendor application for any reason.
- The Weare Real Food Farmers' Market holds the authority to oversee and enforce all rules and guidelines on market operation. We may ask a vendor to cease participation at any time for any reason.
- The Weare Real Food Farmers' Market is not responsible for any loss or damage of a vendor's equipment, goods, and/or property
- A copy of all our current policies will be listed on our website. It is the vendor's responsibility to stay up to date on all of operating procedures.

Signature: Let's get started!

I have read and can validate all information provided above. I have read and agree to abide by all the rules of the Weare Real Food Farmers' Market.

Print Name: _____

Signature Date: _____

Name of Business/Farm: _____